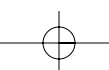
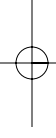
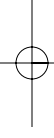


NAVIGATING THE COURSE
OF YOUR BUSINESS

COGNICASE



Sea Change Internet, Web, Wireless, e-Commerce, mobile commerce, networks, intranets, data warehousing and mining, customer relationship management. Powerful technological waves are changing the direction of business. To sail the high seas of today's IT, you need to collaborate with a navigator you can trust, a business partner who makes it a priority to strategically manoeuvre your company forward. **COGNICASE** is a global corporation with a proven track record in applying technology from back office to front office, across the enterprise and the Web, with and without wires. An innovative IT solutions provider, technological innovator and agile business partner, Cognicase will keep your customers in focus while guiding you to your destination.

The **COGNICASE Journey** Founded in Montreal in 1991, COGNICASE is an

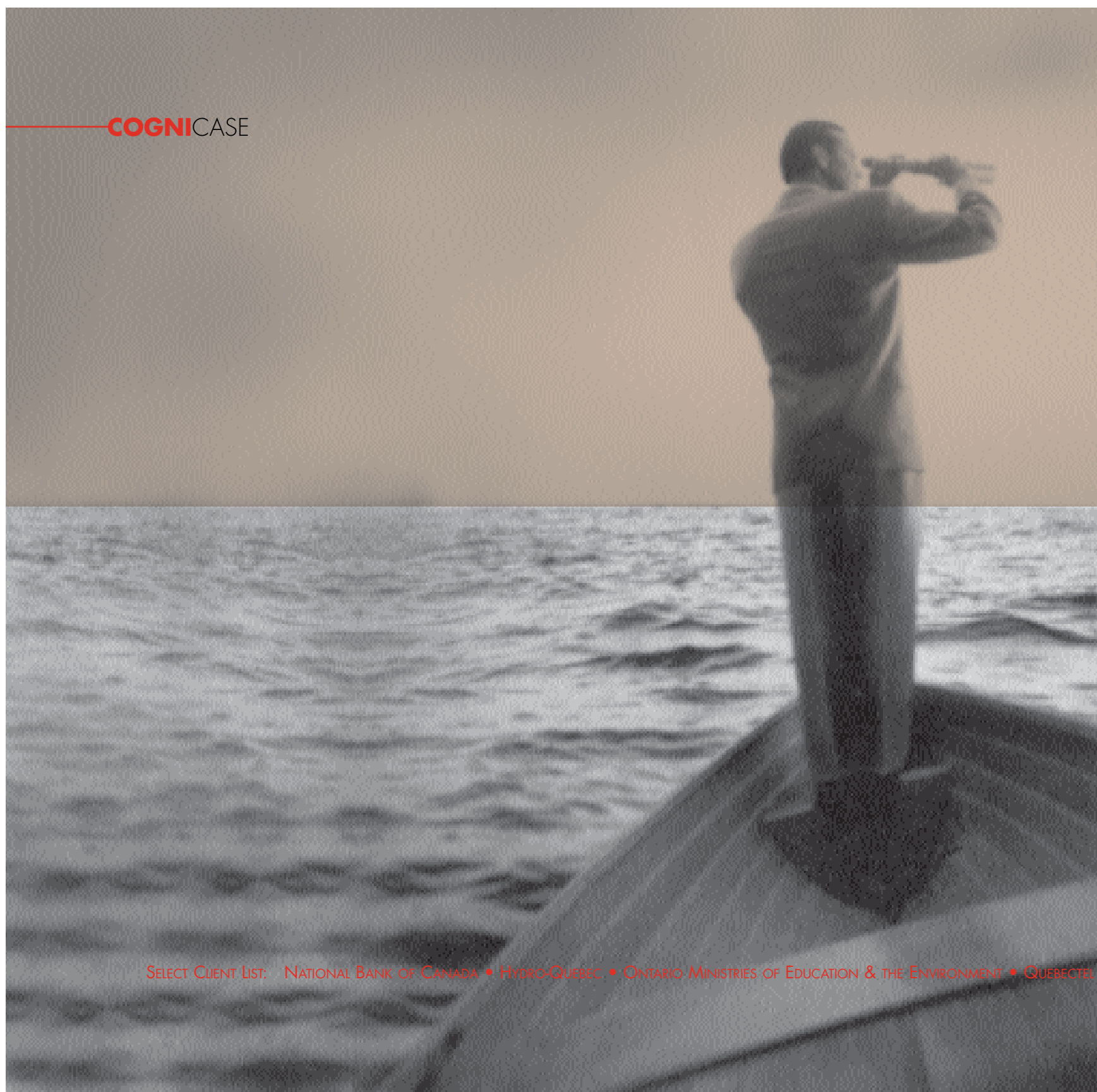
IT products and services provider specializing in advanced transaction processing and Internet-based applications. A results-driven company, COGNICASE is responsive to the needs of its customer. By maintaining a spirit of innovation, entrepreneurship and customer focus, COGNICASE has become a global e-business integrator and business services and solutions provider and a major supplier of IT products and services to government agencies, public utilities and financial, commercial, telecommunications and manufacturing sectors in Canada, Europe and the US.

NAVIGATE



COGNICASE offers secure and scalable IT solutions through the customization and application of modern software and leading-edge technology and the operation of an international Internet engineering and hosting centre.

COGNICASE



Corporate Highlights

With over 4,200 employees in offices across Canada and the United States and in Europe and Australia, COGNICASE has a critical mass of business-oriented information technology professionals and leading-edge expertise. Our systems integration and e-commerce business solutions will help you successfully navigate your way to success as you venture forward in the new economy.

Expand Services: Over the last year, COGNICASE has acquired several IT service providers and has expanded its national and international offerings of IT products and services

Strategic Alliances: COGNICASE has signed Web/Wireless integration partnership agreements with Ericsson, Hewlett-Packard, Lucent, Microcell, Samsung and SAP and has partnership with Oracle, IBM, Microsoft and other leading IT companies

Preferred Supplier: COGNICASE has acquired the IT business unit of the National Bank of Canada and is supplying IT services to the National Bank and its affiliates

Revenue Rising: Since October 1997 IPO, quarterly revenues have increased from US\$1.6 million to US\$48.7 million

Diversified Corporation: International activities accounted for 43% of revenues for the first nine months of fiscal 2000

Third Quarter 2001 Highlights: Revenues totalled \$106.7 million; over 40% of revenues long term and recurring; e-Solutions revenues increase to \$41.0 million (or 38% of total revenues); earnings from operations of \$8.2 million, an increase of 136% year-over-year



SELECT CLIENT LIST: NATIONAL BANK OF CANADA • HYDRO-QUEBEC • ONTARIO MINISTRIES OF EDUCATION & THE ENVIRONMENT • QUÉBECER • TOYOTA • SUISSÉS • FÉDÉRATION DES POURVOYEURS DU QUÉBEC • GROUPE VIDÉOTRON LTD. • GUILLEVIN INTERNATIONAL INC. • TRANSAT A.T.

COGNICASE



Your Business Services & Solutions Partner:

Succeeding in e-commerce and IT implementation requires more than technology. It entails vision and the expertise of a multidisciplinary team.

COGNICASE has it all. Plus passion and dedication. Our team consists of Web strategists, data processing specialists, artistic directors and experts in business processes, project management, implementation, communication and marketing.



Web Sites, Extranets, Intranets and Intranets: COGNICASE designs, builds, and hosts them so you can focus on attracting customers and managing relationships with customers, partners and suppliers and your employees

Customer Relationship Management (CRM): Access vital sales force automation, marketing, customer service and contact management information through an end-to-end CRM solution backed by comprehensive service and support

Electronic Catalogues: Sophisticated applications allow you to design and build a virtual store, stamp it with your company's brand and update it as required.

Loyalty Programs: Offer value-added products and services to your clients or partners.

Electronic Bill Presentment and Payment (EBPP): E-billing solutions that reach over three million Canadian consumers through five major financial institutions can translate into significant cost savings. Turnkey service for secure Internet payment by credit card simplifies shopping on the Internet.

Procurement: Manage every facet of Business to Business (B2B) trade electronically--from approving purchases to receivable and order taking and billing from suppliers

Business Intelligence: Develop and implement data warehouses and On-Line Analytical Processing (OLAP) solutions to get the information you need from your data, when you need it.

Payroll: No matter what size your business, there is a COGNICASE payroll product that can be tailored to meet your needs.



Why set sail with COGNICASE:

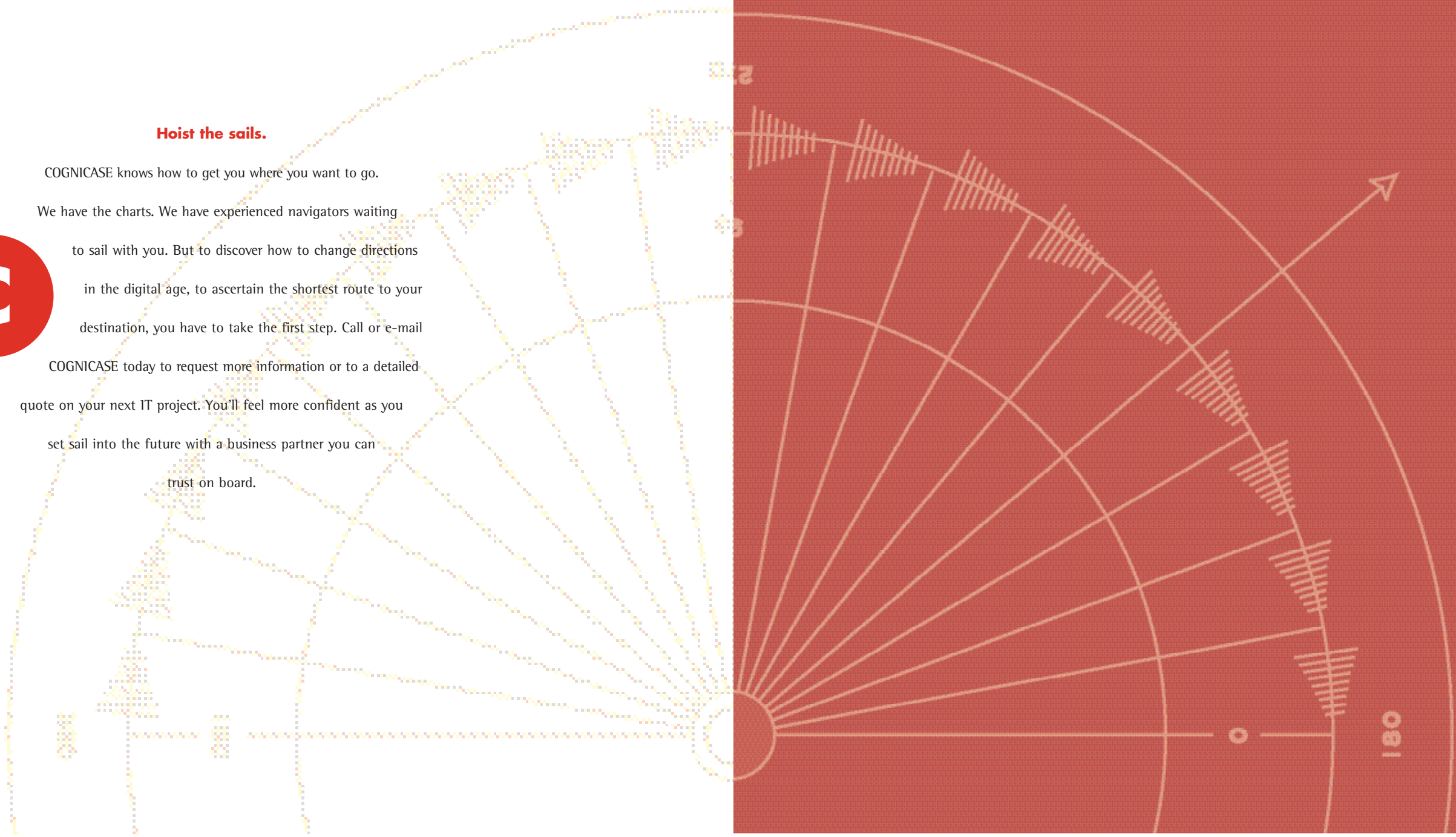
Communications costs are dropping; electronic transactions are more reliable and secure, automation and outsourcing are viable economic strategies for companies that want to focus on core business functions. Competition is global but the technology required to compete is complex. And skilled workers are scarce. But there is a solution. You can chart a new course, one that will allow you to keep your business sailing smoothly, by partnering with COGNICASE - your new economy navigator.

COGNICASE knows technology and business. And how to marry the two. As your full service business partner, COGNICASE integrates innovative technology solutions with best business practices and allows you to stay focused on and enhance your relationships with customers and strengthen relationships with suppliers, business partners and employees.



Hoist the sails.

COGNICASE knows how to get you where you want to go. We have the charts. We have experienced navigators waiting to sail with you. But to discover how to change directions in the digital age, to ascertain the shortest route to your destination, you have to take the first step. Call or e-mail COGNICASE today to request more information or to a detailed quote on your next IT project. You'll feel more confident as you set sail into the future with a business partner you can trust on board.



COGNICASE Montreal
Street Address
City, Province, Code
Tel: (514) 123-4567
info@cognicase.com

COGNICASE Toronto
Street Address
City, Province, Code
Tel: (514) 123-4567
info@cognicase.com

COGNICASE USA
info@cognicase.com

COGNICASE Europe
info@cognicase.com